

Smt.Rashmi Roy (Mukherjee)

M.A. in MassCommunication & Videography from Rabindra Bharati University

Smt.Rashmi Roy (Mukherjee) has been actively involved in teaching profession from last 15 years. She is working in Women's College, Calcutta since last 11 yrs. from the initial phase of Journalism & Mass Communication Department. She was an active member in Placement Cell in this College. She was instrumental in arranging different Seminars, Workshops, Photo Exhibition in Journalism department.

Area of Specialisation: Print Journalism, Public Relations, Radio Journalism,

CURRENT FACULTY PROFILE

Department : Journalism & Mass Communication

Name of the Teacher : Rashmi Roy Mukherjee (RRM)

Designation : SACT (Govt.Approved)

Year of Joining in Women's College Calcutta: 2008

Post Graduation: M.A. in Mass Communication & Videography from Rabindra Bharati University in 2003 with First Class.

Specialization : Public Relations

Higher Qualification: PG Diploma in Industrial Relations & Personnel Management (IRPM) From Bharatiya Vidya Bhavan.

Teaching Experience: 15 years.

Previous Teaching Experience: As a Part time Lecturer in Surendra Nath College For Women (Under Calcutta University)

Seminars /Workshops organized and attended:

- **"Journalism As A Profession" One day Lecture was organized by Department of Journalism & Mass Communication, Women's College, Calcutta (2009)**

- **“Role of Media as An Agent of Social Change” Swapna Mukherjee Memorial Lecture Organized by Dept of Journalism & Mass Communication, Women’s College, Calcutta (2011).**
- **“Women Empowerment and Focus on Women’s Issues Through Media” Seminar Cum Workshop organized by Dept of Sociology, Journalism & Mass Communication And Philosophy, Women’s College, Calcutta (2012).**
- **Attended UGC Sponsored National Workshop on Media Teaching by Dept of Journalism & Mass Communication, Vijaygarh Jyotish Ray College As A Resource Person in the Workshop. (2015)**

- **Attended International Association for Media & Communication Research Regional Conference on News Literacy Organized By Dept of Journalism & Mass Communication ,Surendra Nath College For Women (2016)**
- **UGC Sponsored National Seminar On “Role of Media in Contemporary Society” Organized By Dep. Of Journalism And Mass Communication, Women’s College Calcutta in Collaboration with Satyapriya Roy College of Education (2017)**
- **Attended A Workshop On Implementation of CBCS in Undergraduate Programme in Journalism And Mass Communication Organized By Internal Quality Assurance Cell (IQAC),Surendra Nath College For Women And UG Board Of Studies in Journalism And Mass Communication, University of Calcutta(2018)**